

FIG. 1

09268476 - 01.2000

Title: BUILDERS ON-LINE ASSISTANT
Applicant: Bruce A. Fogelson
Attala Docket No.: 6040/80679

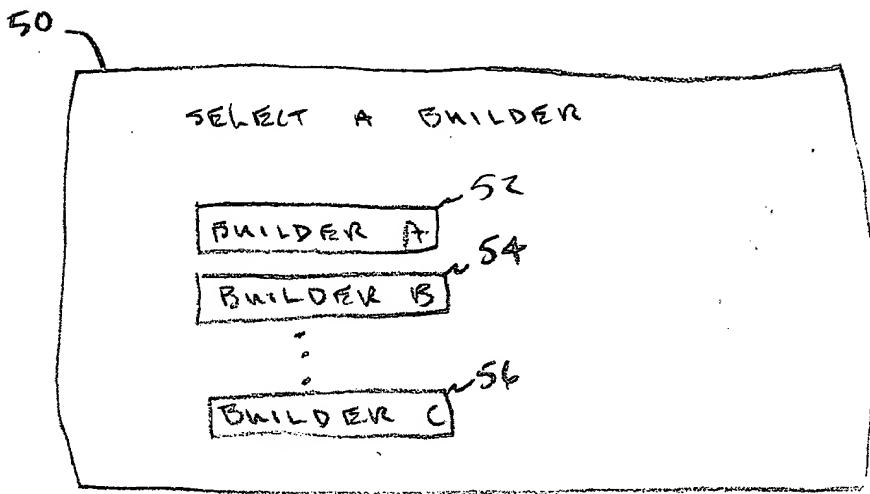


FIG. 2

Title: BUILDERS ON-LINE ASSISTANT
Ap t: Bruce A. Fogelson
Att Docket No.: 6040/80679

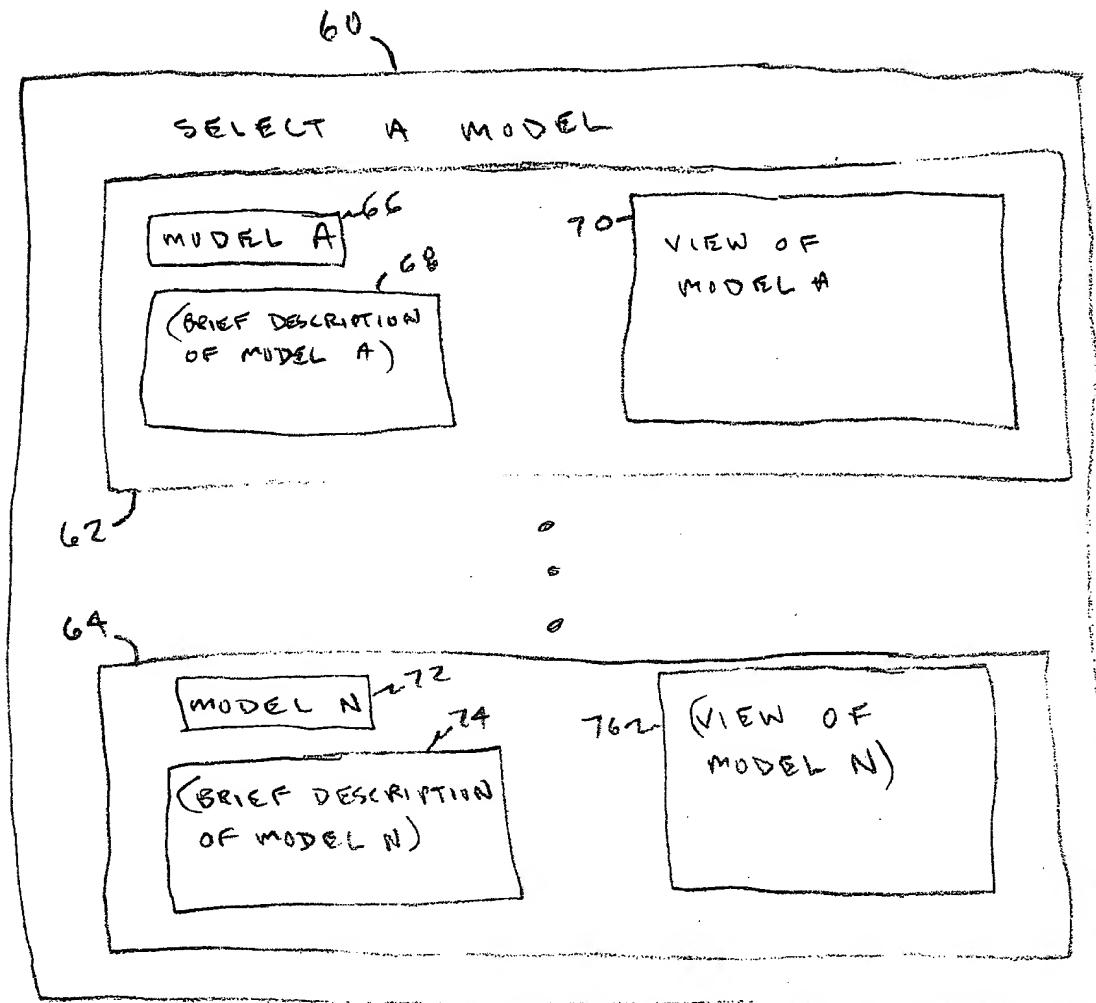


FIG. 3

Title: BUILDERS ON-LINE ASSISTANT
Applicant: Bruce A. Fogelson
Att. Docket No.: 6040/80679

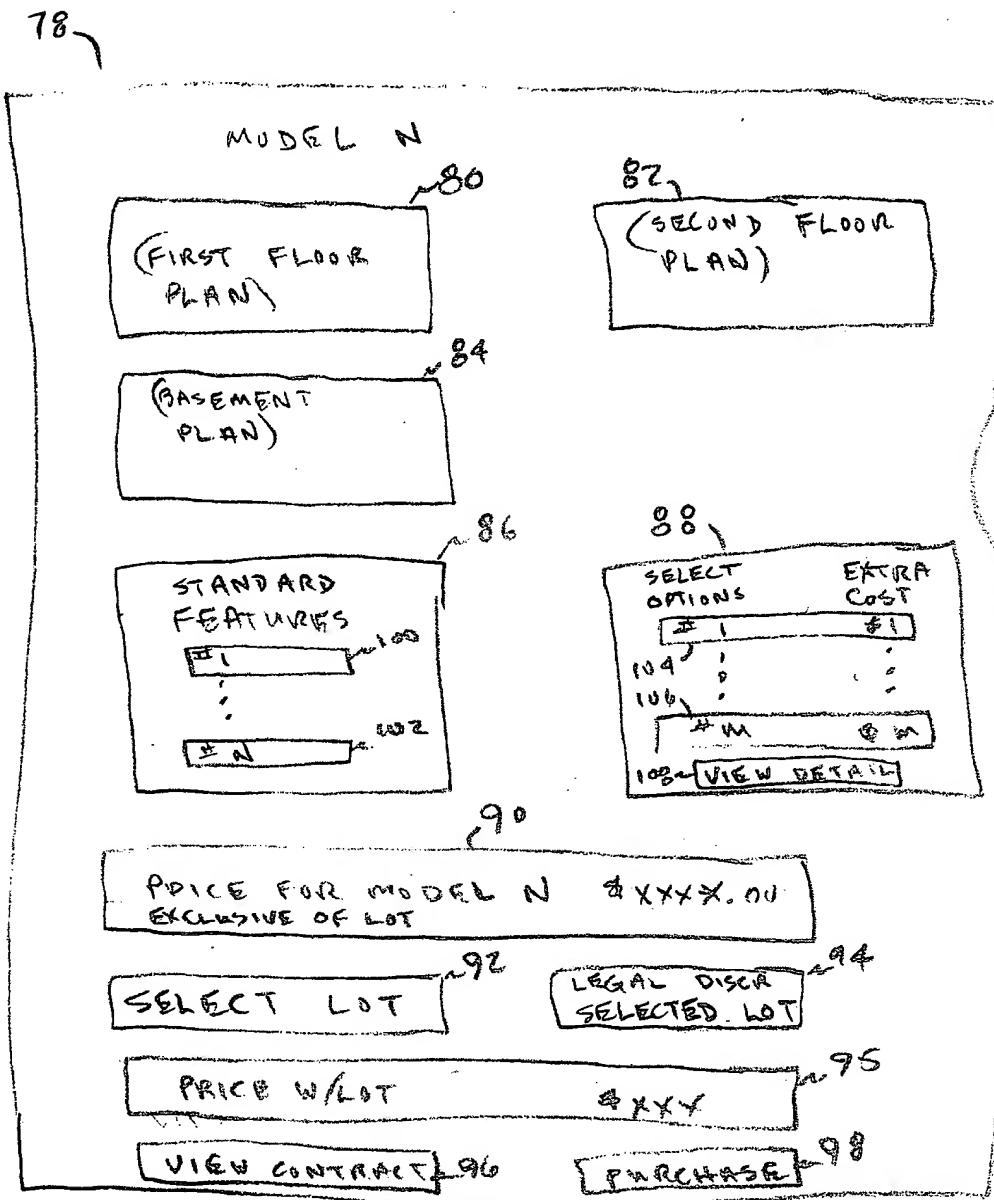
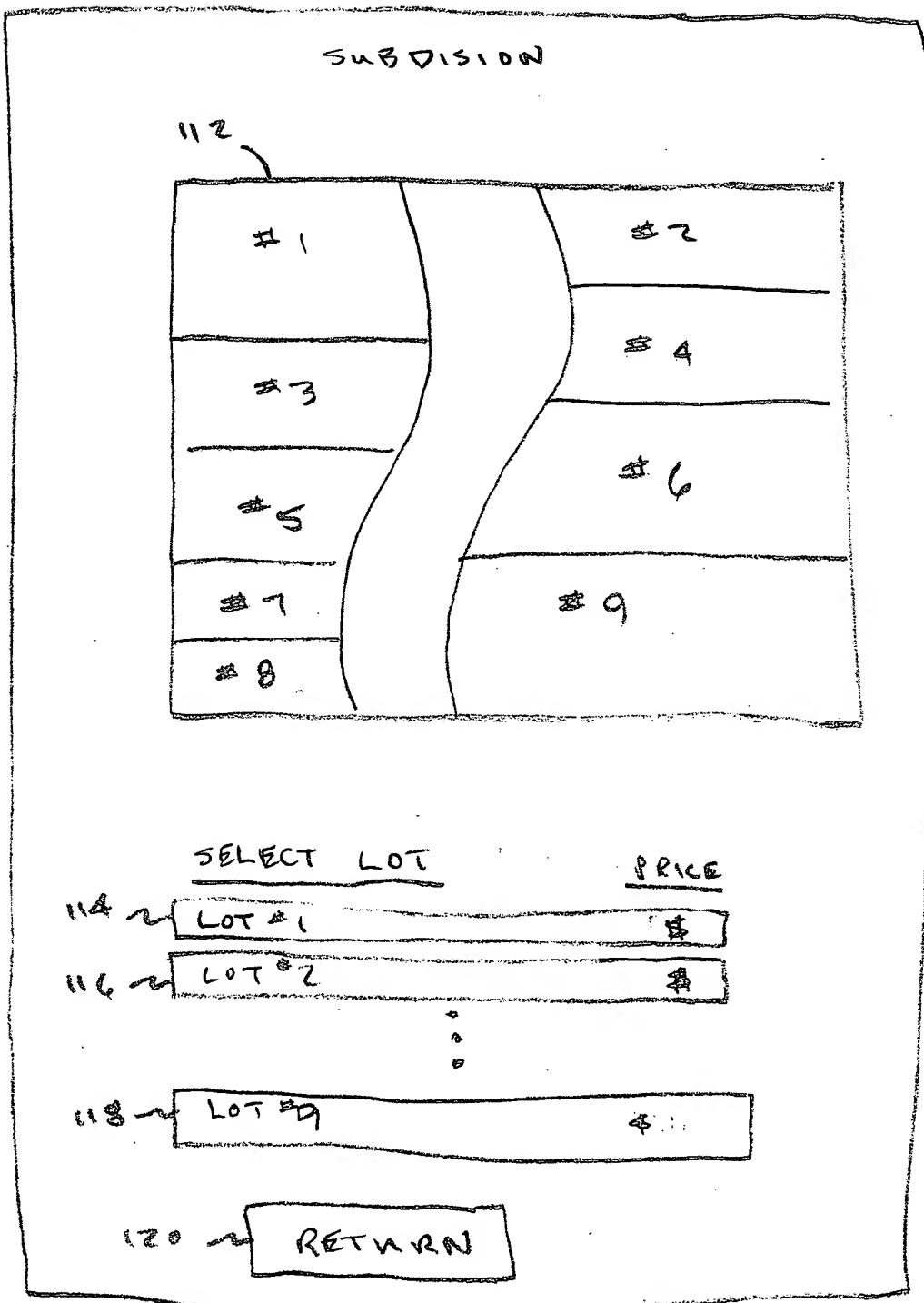


FIG. 4

Title: BUILDERS ON-LINE ASSISTANT
Applicant: Bruce A. Fogelson
Case Docket No.: 6040/80679

110,

FIG 5



097568476 - 012401

Title: BUILDERS ON-LINE ASSISTANT
Apptent: Bruce A. Fogelson
At Docket No.: 6040/80679

122

PURCHASE OFFER

124 MODEL #

126 SELECTED OPTIONS

128 SELECTED LOT

130 TOTAL PRICE

132 BUYER'S INFORMATION

NAME: _____ 142

ADDRESS: _____ 144

PHONE #: _____ 146

CREDIT REF: _____ 148

150 Credit Card _____ CFE 152

134 DEPOSIT REQUIRED \$XXXXX.YY

135 COMPLETION DATE 4/4/01

136 HOW WILL YOU SUBMIT DEPOSIT?
CREDIT CARD NO. _____

CHECK _____

138 PRINT PURCHASE OFFER

140 SUBMIT PURCHASE OFFER

FIG. 6

1041240-924439460

Title: BUILDERS ON-LINE ASSISTANT
Applicant: Bruce A. Fogelson
Attorney Docket No.: 6040/80679

142

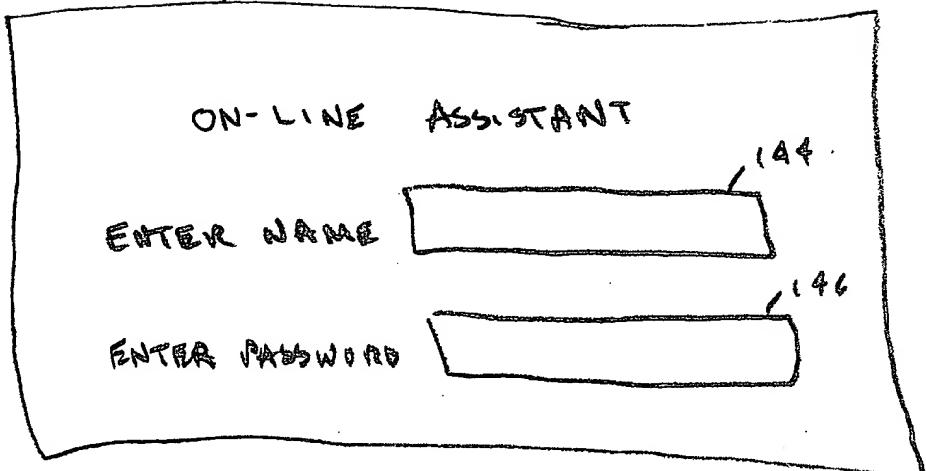


FIG. 7

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Title: BUILDERS ON-LINE ASSISTANT
Applicant: Bruce A. Fogelson
Attorney Docket No.: 6040/80679

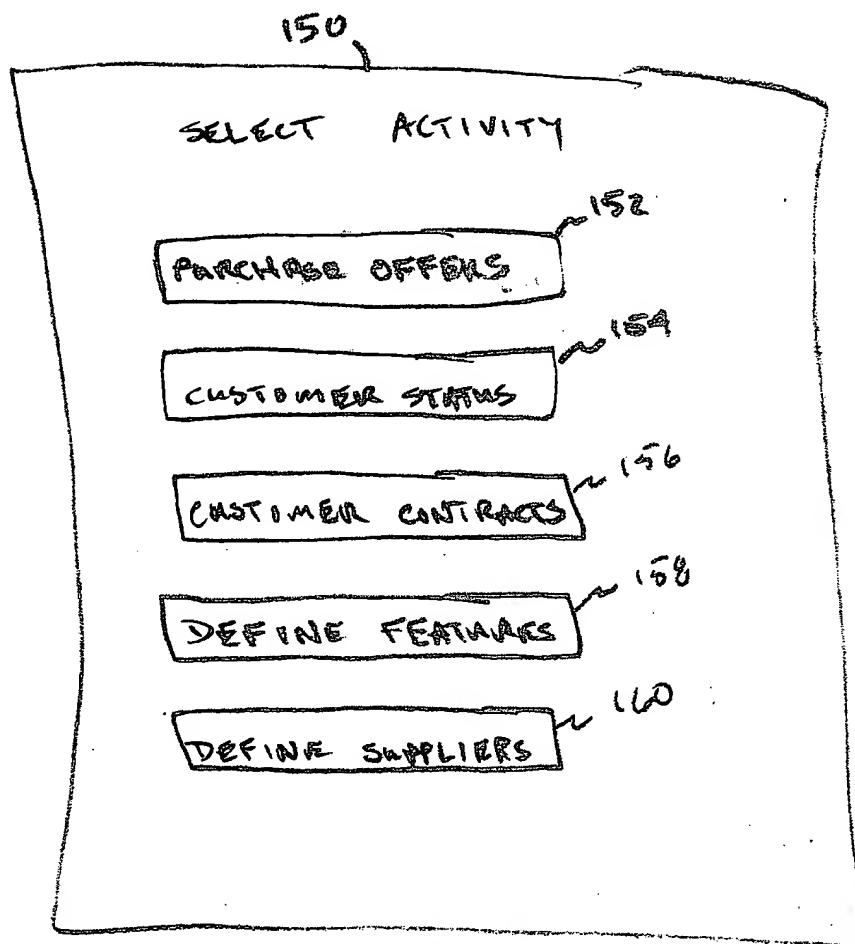
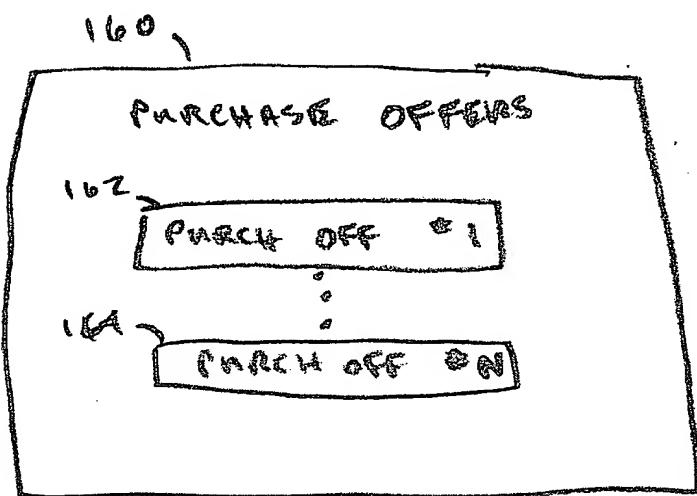


FIG. 8

Title: BUILDERS ON-LINE ASSISTANT
Applicant: Bruce A. Fogelson
Attorney Docket No.: 6040/80679



FSA.9

Title: BUILDERS ON-LINE ASSISTANT
Applicant: Bruce A. Fogelson
Attorney Docket No.: 6040/80679

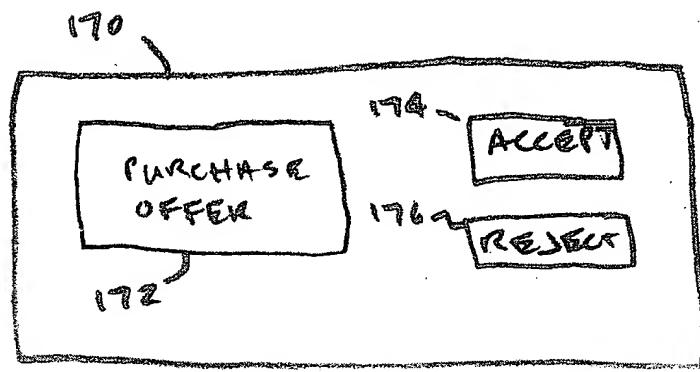


FIG. 10

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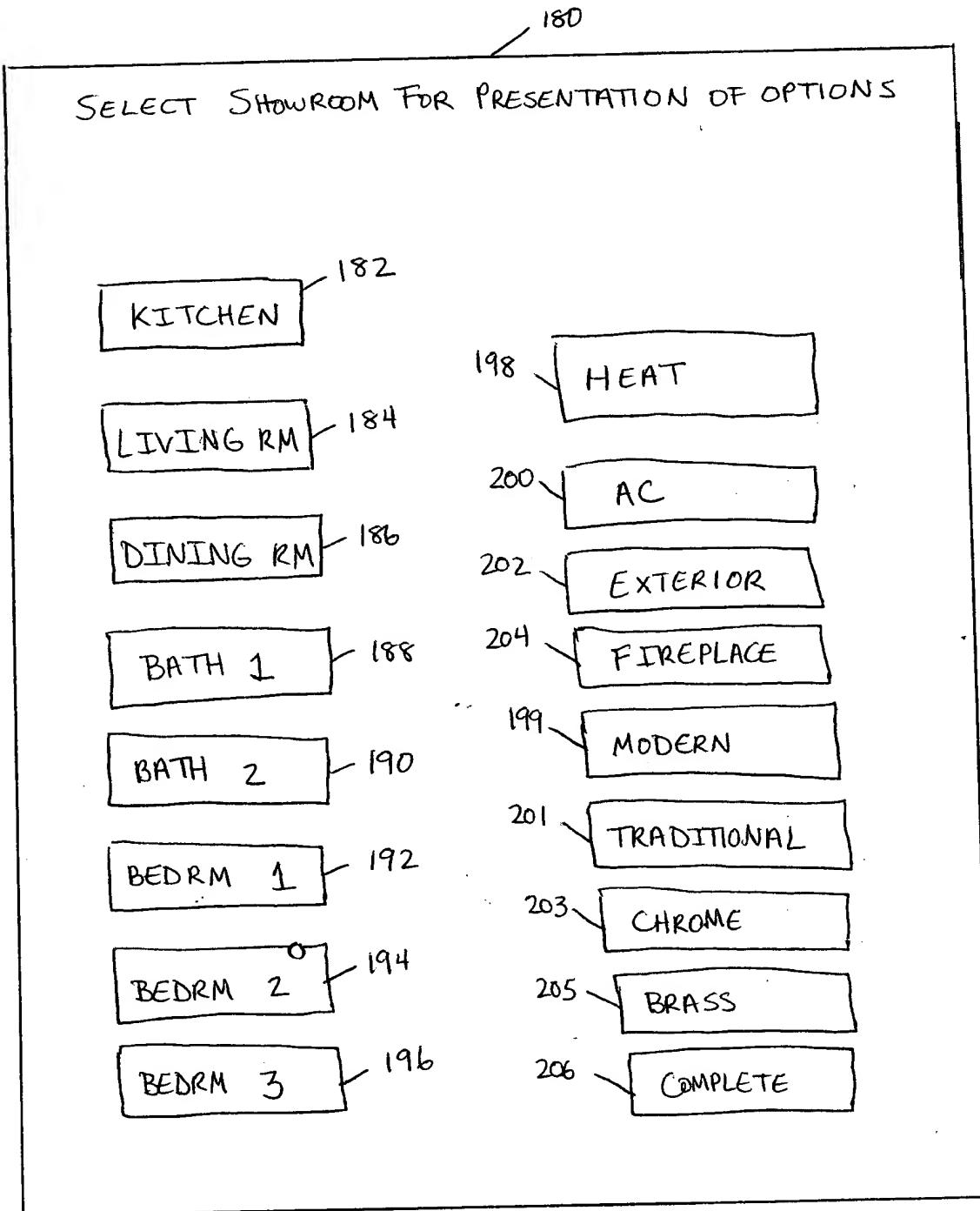


FIG. 11

100-04401-92489260

Title: BUILDERS ON-LINE ASSISTANT
Applicant: Bruce A. Fogelson
Attorney Docket No.: 6040/80679

Rooms info

Kitchen

Standard and Extras

Floor

- Wood ~ 212
- Carpet ~ 214
- Tile ~ 216

Walls

- Tile ~ 218
- Paint ~ 220

Appliance

- Dishwasher
- Refrigerator
- Stove
- Oven
- Cook Top
- Microwave
- Cabinets
- Exhaust Hood

222

INF 0

- Switch
- Outlets
- Lighting

224

Sink

- Faucet
- Counter Top
- Disposal

223

- SELECT BRAND
- 1
 - 2
 - ...
 - N

Non Standards / Up selling items

- Baskets
- Pots/Pans
- Facial Tissue Holders
- Floral
- Platters
- Silverware
- Wall Art
- Window Treatment

224

- SELECT STYLISTIC GROUP
- 1
 - 2
 - ...
 - N

210

FIG. 12

Title: BUILDERS ON-LINE ASSISTANT
Applicant: Bruce A. Fogelson
Attorney Docket No.: 6040/80679

		PRICE ADDER
STANDARD FLOOR COVERING	CARPET - MEDIUM GRADE - Mfg. #1, Prod. ID. 228 BROWN ID ← 230 BLUE ID ← 232	N/A
	CARPET - MEDIUM GRADE - Mfg. #2, Prod. ID 234 GREEN ID ← 236 BROWN ID ← 238	N/A
EXTRA	CARPET - HEAVY DUTY - Mfg. #3, Prod. ID 240 MAUVE ID ← 244 BROWN ID ← 246	\$XXX.YY
ALTERNATE	WOOD FLOOR - Contractor #2, Prod. ID. 249	\$XXX.YY
248 <div style="border: 1px solid black; padding: 5px; display: inline-block;">Other Carpet Supplier - PRESS HERE</div>		251 <div style="border: 1px solid black; padding: 5px; display: inline-block;">Discount Carpet - PRESS HERE</div>

226

FIG. 13

Title: BUILDERS ON-LINE ASSISTANT
Applicant: Bruce A. Fogelson
Attala Docket No.: 6040/80679

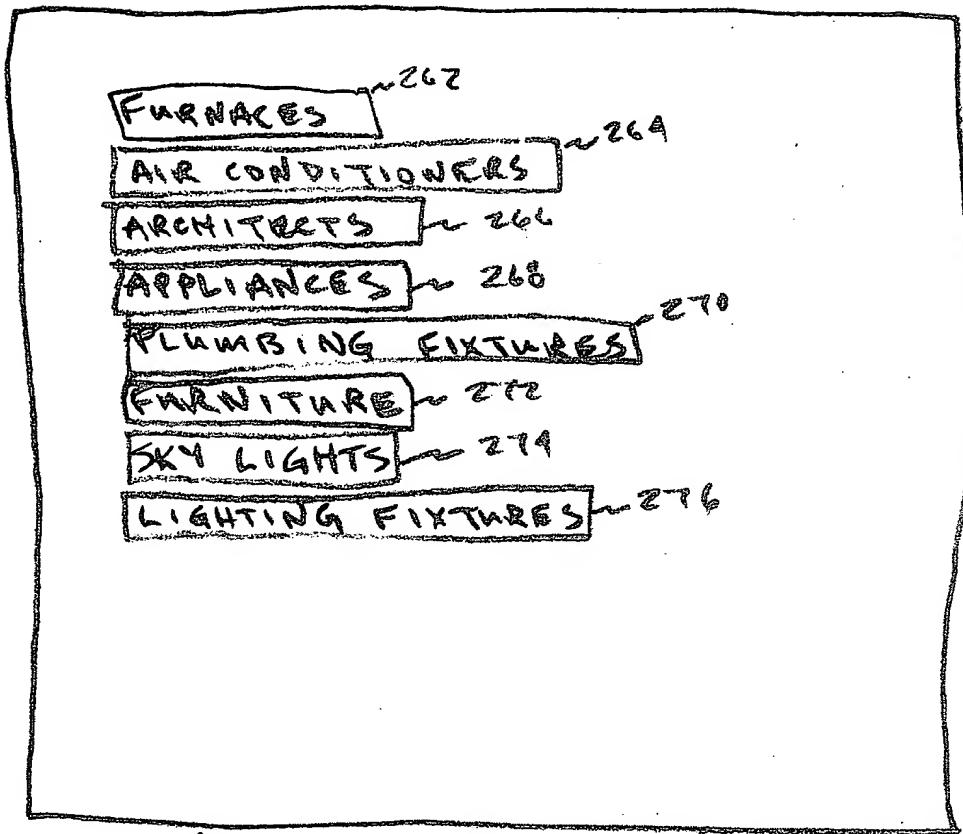


FIG. 14

Title: BUILDERS ON-LINE ASSISTANT
Applicant: Bruce A. Fogelson
Attorney Docket No.: 6040/80679

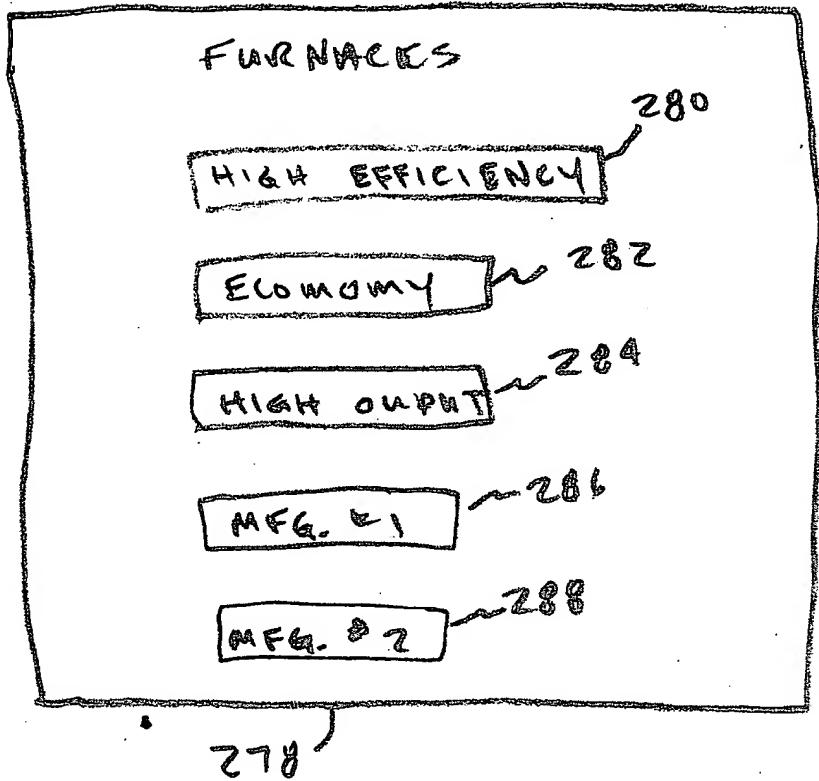
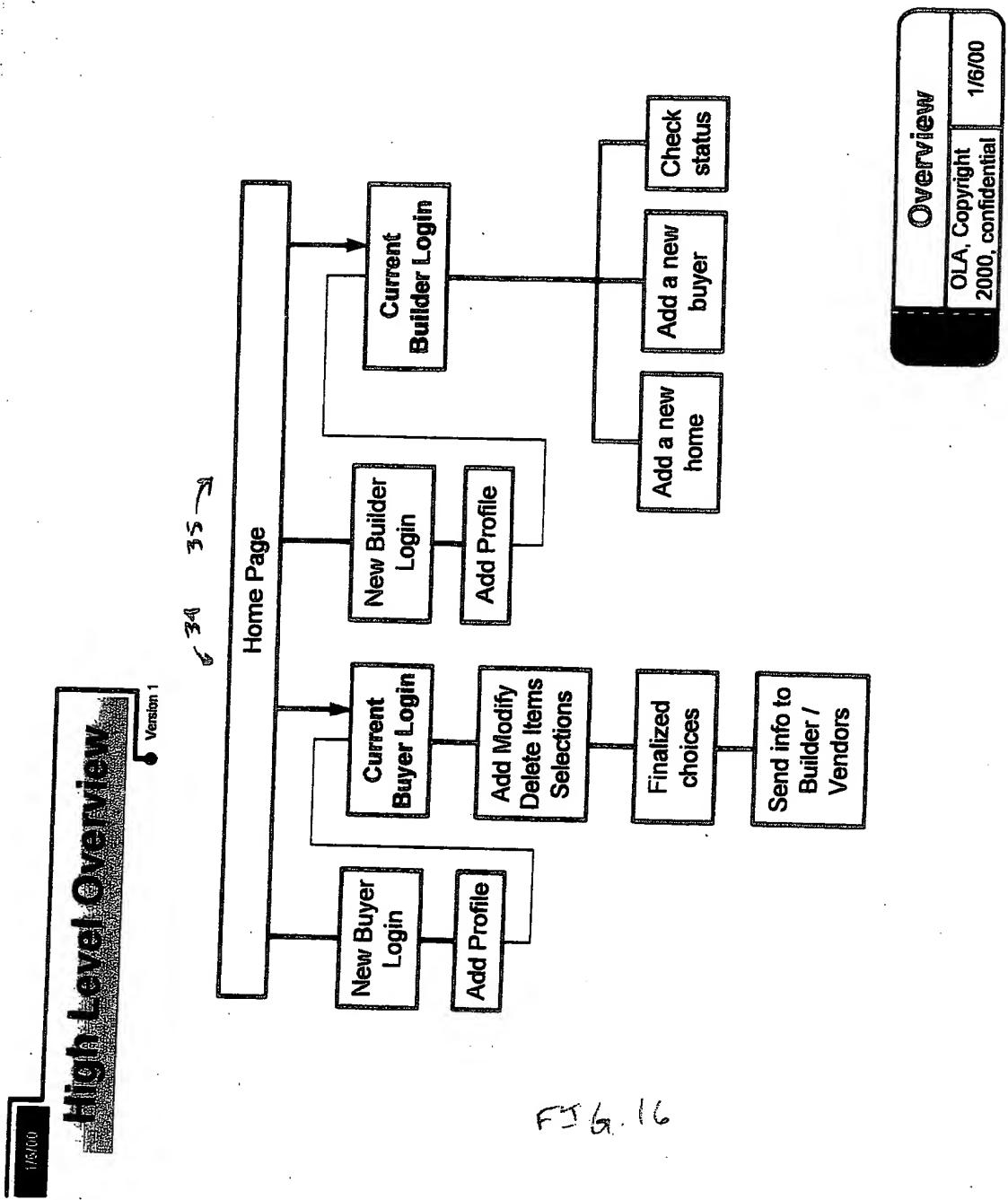


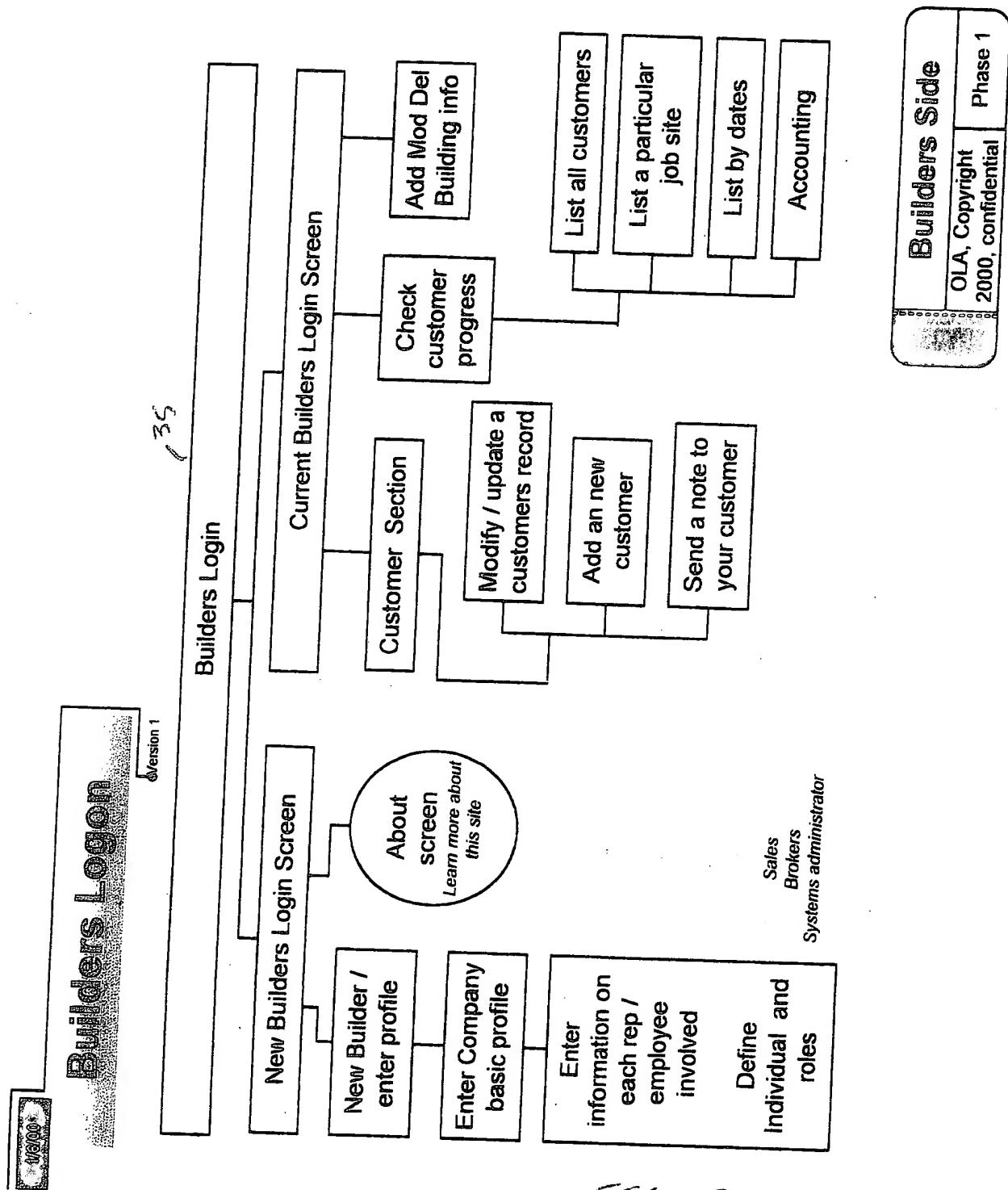
FIG. 15

09768476 042400

Title: BUILDERS ON-LINE ASSISTANT
Applicant: Bruce A. Fogelson
Attorney: [redacted] Docket No.: 6040/80679



Title: BUILDERS ON-LINE ASSISTANT
Applicant: Bruce A. Fogelson
Attala Docket No.: 6040/80679



Title: BUILDERS ON-LINE ASSISTANT
Applicant: Bruce A. Fogelson
Attorney Docket No.: 6040/80679

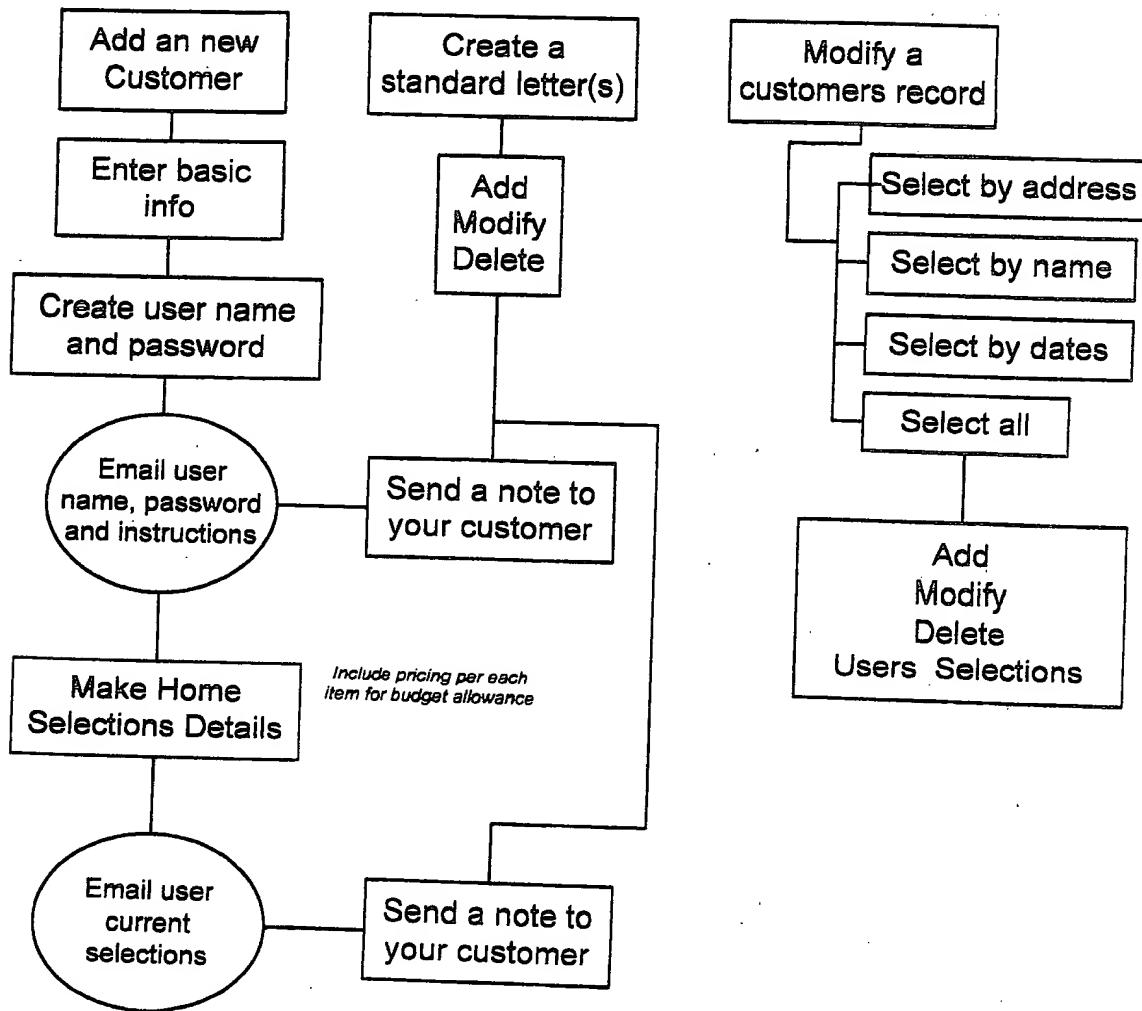
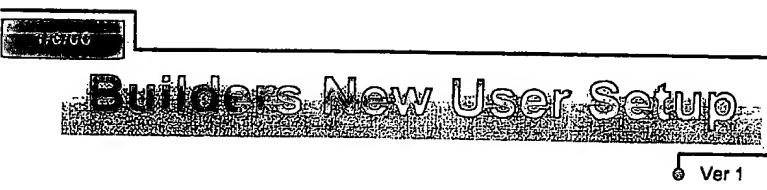
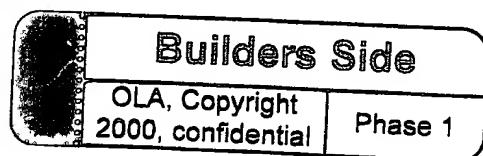


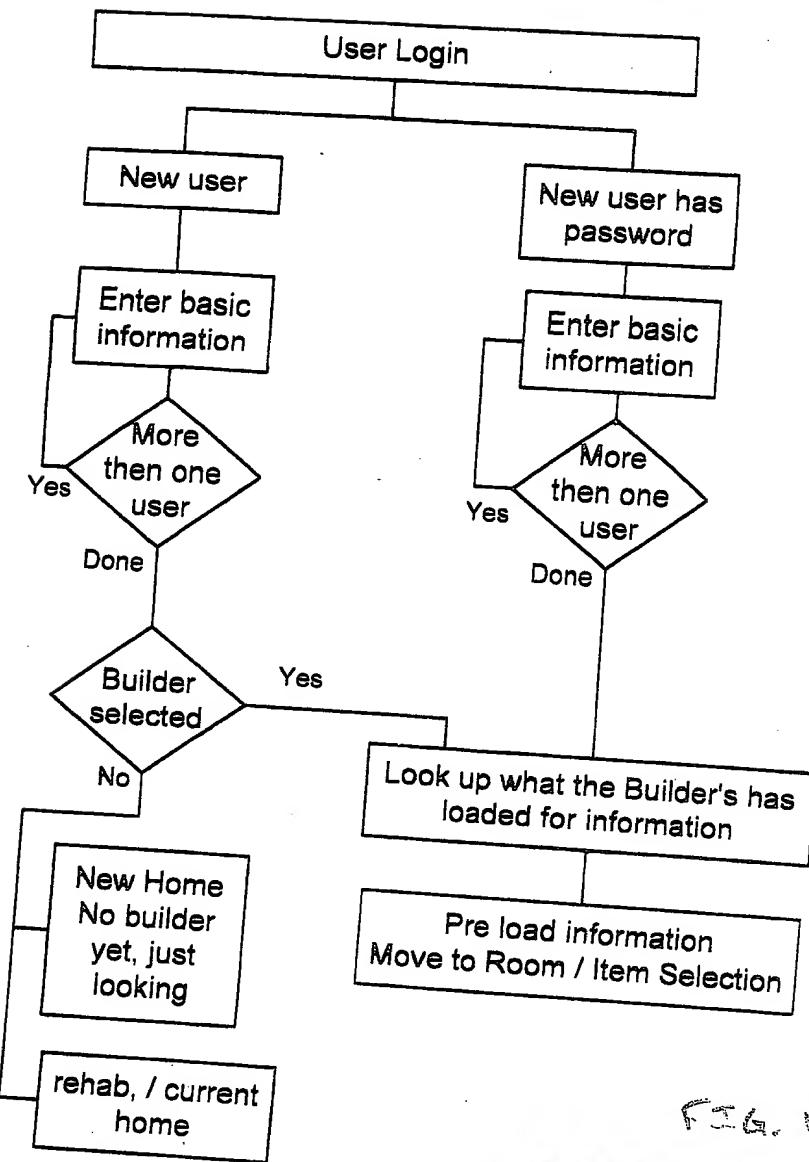
FIG. 18



100/00

New Home Buyer Login

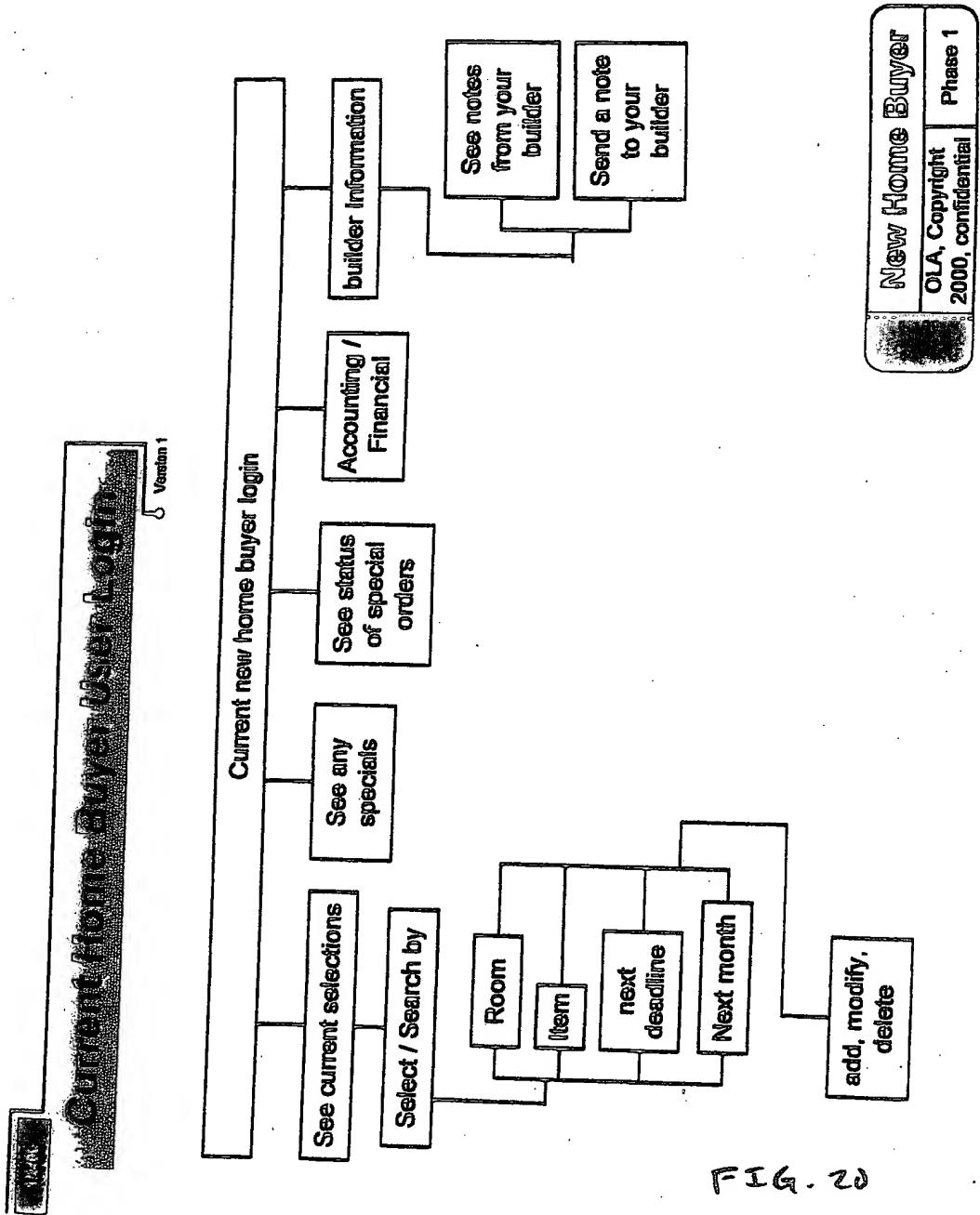
Version 1.1



F5G. 10



Title: BUILDERS ON-LINE ASSISTANT
Applicant: Bruce A. Fogelson
Attorney Docket No.: 6040/80679

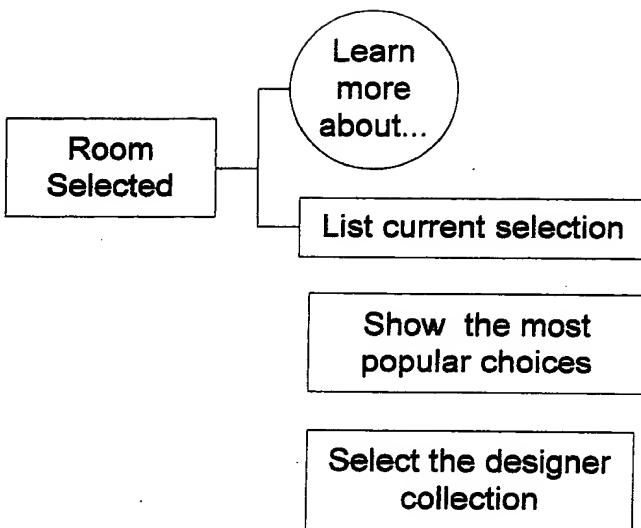


Title: BUILDERS ON-LINE ASSISTANT
Applicant: Bruce A. Fogelson
Attn: Docket No.: 6040/80679

1/6/00

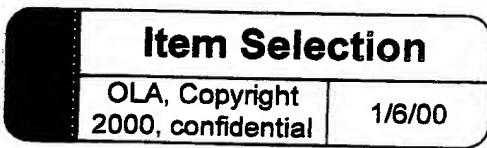
Find / List / Select

Version 1



P
225

FIG. 21



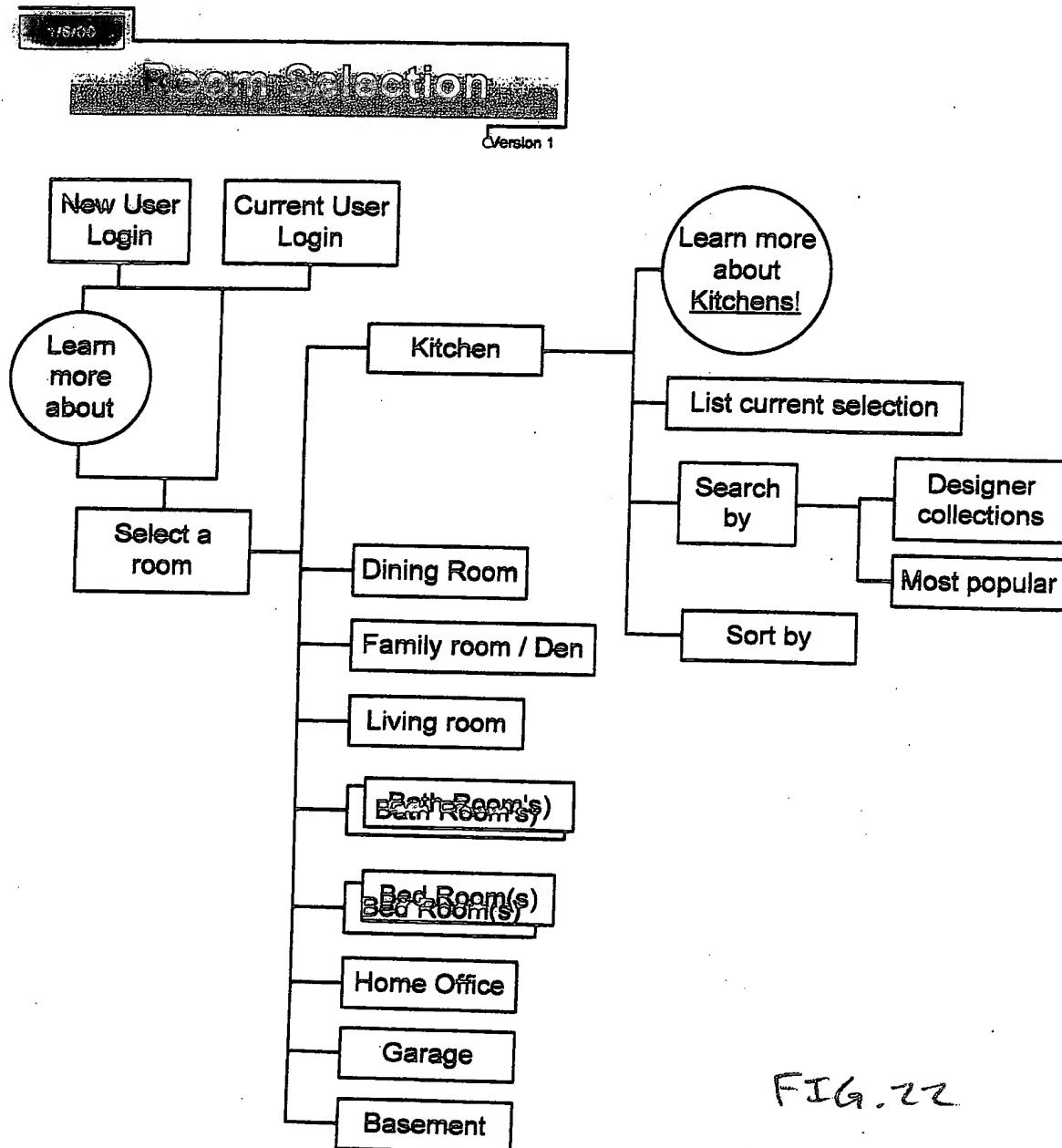


FIG. 22



Title: BUILDERS ON-LINE ASSISTANT
Applicant: Bruce A. Fogelson
Attala Docket No.: 6040/80679

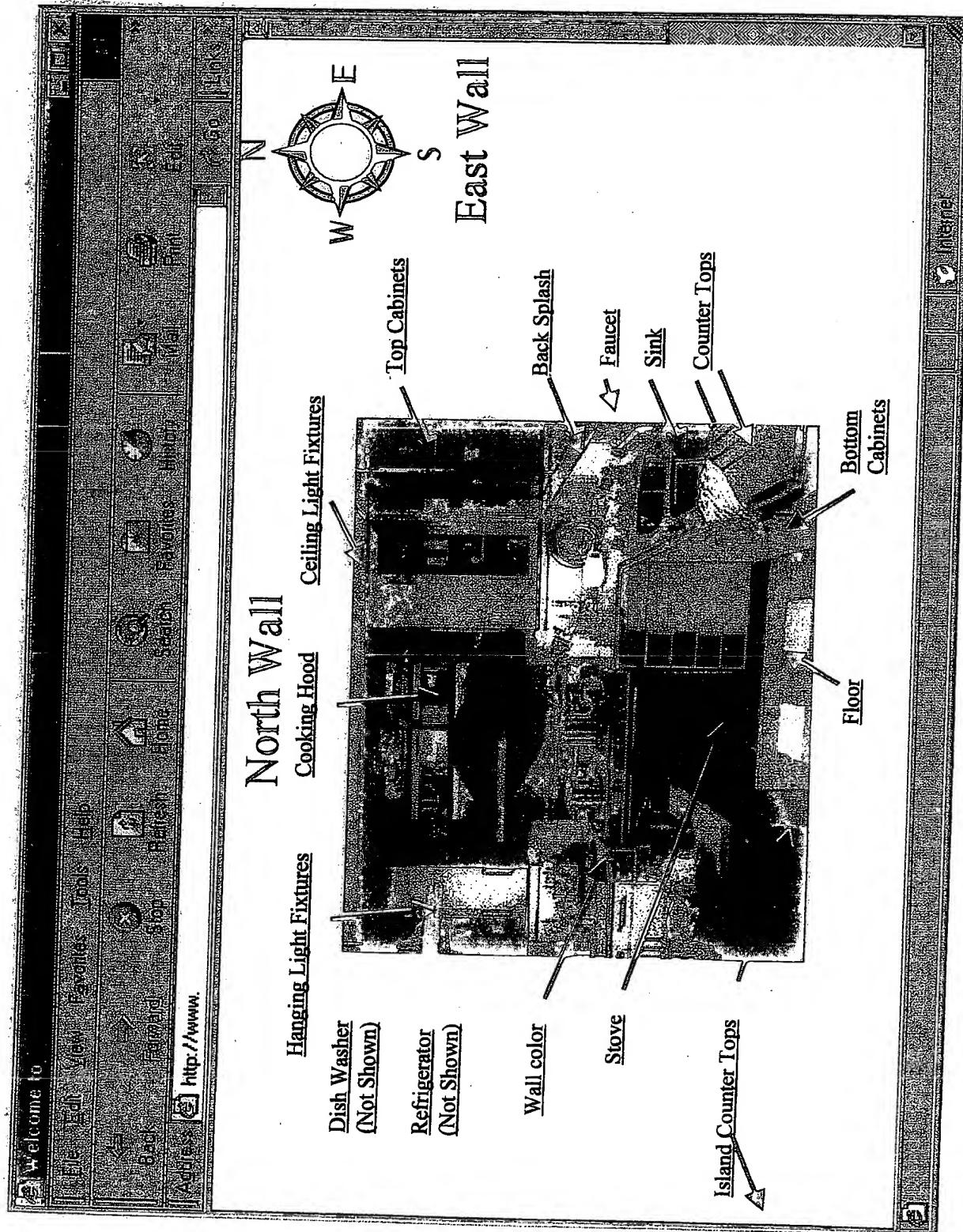


FIG. 23



Kitchen Item Selection

FIG-24 "See Item Selection

Kitchen

[Home](#) | [Help](#) | [Send note to builder](#) | [See selections needed to be made](#) | [See selections need by date](#)

Dining	Appliance
Den	Stove
Living	Refrigerator
Bed	Dishwasher
Bath	Sink
	Counter Top
	Cabinets
	Base Cab
	Wall Cab
	Flooring
	Wall Covering

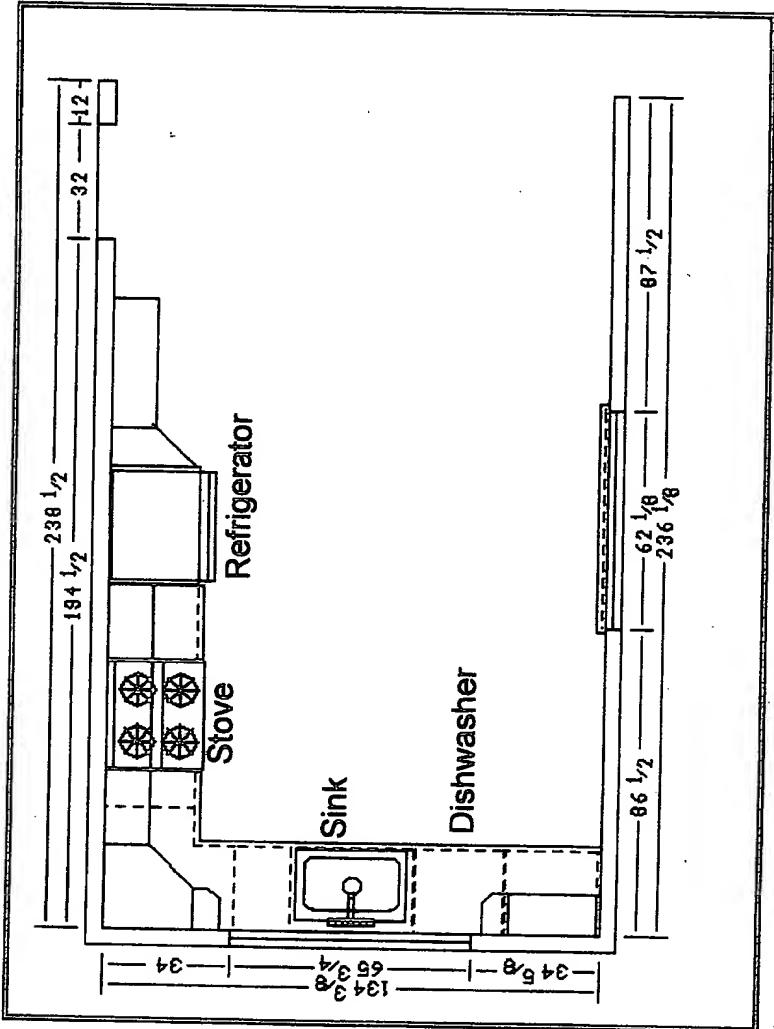


FIG-24

Title: BUILDERS ON-LINE ASSISTANT
Applicant: Bruce A. Fogelson
Attorney: Pocket No.: 6040/80679



Kitchen Item Selection

[Home](#) | [Help](#) | [Send note to builder](#) | [See selections needed to be made](#) | [See selections need by date](#)

Kitchen	Appliance	302	304	306	308	310
Dining	Stove					
Den	Refrigerator					
Living	Dishwasher					
Bed	Sink					
Bath	Counter Top					
	Cabinets					
	Base Cab					
	Wall Cab					
	Flooring					
	Wall Covering					

Style	Design	Price	Material	Color
Any	Any	Any	Any	Any
Colonial	Martha	Standard	Wood	White
Commercial	EB	Level 1	Brass	Blue
Contemporary		Level 2	Steel	Beige
Country		Deluxe	Chrome	Green
Modern		Low	Cream	Brown
Colonial		Med		
Retro		High		
Traditional				
Victorian				

Search

312

300
FJG. 25

Title: BUILDERS ON-LINE ASSISTANT
Applicant: Bruce A. Fogelson
Attorney Docket No.: 6040/80679



Kitchen Item Selection

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[Home](#) | [Help](#) | [Send note to builder](#) | [See selections needed to be made](#) | [See selections need by date](#)

Kitchen	Appliance Stove Refrigerator Dishwasher Sink	Counter Top	Cabinets Base Cab Wall Cab	Flooring	Wall Covering
Dining					
Den					
Living					
Bed					
Bath					

Style	Design	Price	Material	Color
Any	Martha	Any	Wood	Any
Modern	Eddy	Low	Brass	Blue
Rustic		Med	Steel	Green
		High	Chrome	Brown

Search

300
Fig. 26



Kitchen Item Selection

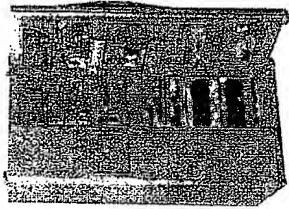
Kitchen

[Home](#) | [Help](#) | [Send note to builder](#) | [See selections needed to be made](#) | [See selections need by date](#)

Appliance	<input type="checkbox"/>
Stove	<input checked="" type="checkbox"/>
Refrigerator	<input type="checkbox"/>
Dishwasher	<input type="checkbox"/>
Sink	<input type="checkbox"/>
Counter Top	<input type="checkbox"/>
Cabinets	<input type="checkbox"/>
Base Cab	<input type="checkbox"/>
Wall Cab	<input type="checkbox"/>
Flooring	<input type="checkbox"/>
Wall Covering	<input type="checkbox"/>

Style Design Price Material Color Search

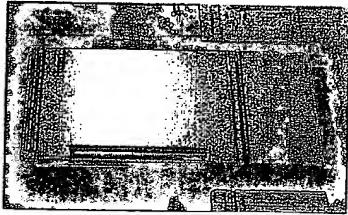
Any \$1000+ Any White Search



TPX24PPBWW - GE Profile Performance™ 23.5 Cu. Ft. CustomStyle™ Side-By-Side Refrigerator with Dispenser

[See More Info](#) ← 327

Add to my Cart ← 326



The VCBB Built-in, 36" wide, Bottom-mount Refrigerator/Freezer

[See More Info](#) 328 → 329

Add to my Cart

329 → 328
FIG. 27

327 → 328 → 329 → 326 → 327

Title: BUILDERS ON-LINE ASSISTANT
Applicant: Bruce A. Fogelson
Case Docket No.: 6040/80679



Kitchen Item Selection

Kitchen

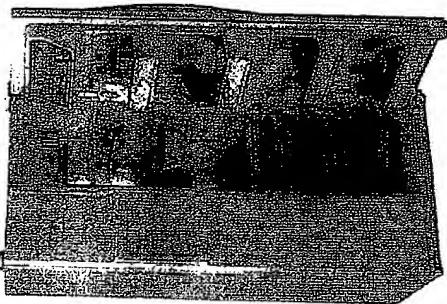
Dining	<input type="checkbox"/> Appliance <input type="checkbox"/> Stove <input type="checkbox"/> Refrigerator <input type="checkbox"/> Dishwasher <input type="checkbox"/> Sink	<input type="checkbox"/> Counter Top <input type="checkbox"/> Cabinets <input type="checkbox"/> Base Cab <input type="checkbox"/> Wall Cab	<input type="checkbox"/> Flooring <input type="checkbox"/> Wall Covering
Den			
Living			
Bed			
Bath			

[Home](#) | [Help](#) | [Send note to builder](#) | See selections needed to be made | See selections need by date

342 344 346

<input type="checkbox"/> Style	<input type="checkbox"/> Design	<input type="checkbox"/> Price	<input type="checkbox"/> Material	<input type="checkbox"/> Color
<input type="checkbox"/> Any	<input type="checkbox"/> Standard	<input type="checkbox"/> Any	<input type="checkbox"/> Custom	<input type="checkbox"/> Special

332



**TPX24PPBWW - GE Profile Performance™
23.5 Cu. Ft. CustomStyle™ Side-By-Side
Refrigerator with Dispenser**

- Trimless Model
- 23.5 cu ft (Fresh Food 14.48 cu ft / Freezer 9.05 cu ft)

• Exclusive Water by Culligan™ Provides Cleaner, Better Tasting Water and Ice through the LightTouch Dispenser (Chilled Water, Cubed and Crushed Ice)

- Smart Storage System (1 Adjustable Humidity Crisper, 1 Convertible Meat Keeper with Cold Control and 1 Adjustable Humidity Snack Pan)
- 3 Adjustable Glass Fresh Food Cabinet Shelves (2 Slide Out, Spill Proof)
- Quick Space™ Shelf
- Adjustable Modular Gallon Door Bins

Add to my Cart
326 330

F16. 28



Link to manufacturer sites

Concrete
Materials Marketing
Natural Stone
Wood-Plastic
Arcat
Corian
Dryvit Systems
Formica Corporation
Fypon Molded Millwork
Stevens Roofing Systems
Wilsonart
Doors-Windows
Hurd
Kolbe & Kolbe
Loewen
Marvin
Pilla
Simpson Door Equipment
Grohe America
Kohler
Moen
Sub-Zero Freezer Electrical
H. A. Framburg
Lamphouse
Lutron Electronics
Leviton
Residential Cabling

[Home Page](#) | [See current selections](#) | [Help](#)

The screenshot shows the Sub-Zero website homepage. At the top, there's a large banner with the Sub-Zero logo. Below the banner, a central image features a Sub-Zero refrigerator with the text "TASTE SOMETHING NEW (CLICK HERE)" above it. To the left of the main content area, there's a sidebar with links to "HOME", "UPCOMING EVENTS", "PRODUCTS", "CONTACT US", "SUB-ZERO GALLERY", and "TRADE". To the right, there are two smaller sections: one titled "DESIGN YOUR SPEC'S" showing a grid of design options, and another titled "QUINTESSENTIAL SUB-ZERO DISTRIBUTOR LOCATOR". At the bottom right of the page, there's a handwritten note: "340 FIG. 29".

Title: BUILDERS ON-LINE ASSISTANT
Applicant: Bruce A. Fogelson
Docket No.: 6040/80679



Home
Buyer
Showroom
.com

Room Selection

- 344 ~ Kitchen
 Dining
 Den
354. Living
 Bed
 Bath
 Home Office
 Pantry
 Garage
 Basement

[Home](#) | [Help](#) | [Send note to builder](#) | [See selections needed to be made](#) | [See selections need by date](#)

344 346



- No Selection made
 Some Selection are made
 Selection made but not final
 Selections are needed ASAP
 Done

5
352

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344-30



[Home](#) | [Help](#) | Send note to builder | See selections needed to be made | See selections need by date

Floor	Item	Options Standard	Credit/Value No Charge	Current Selection (X) Yes () No () Maybe	more info
Kitchen	310 Oak Plank	Standard	No Charge	() Yes (X) No () Maybe	
Dining	312 Dark Oak	Standard	No Charge	() Yes (X) No () Maybe	
Den	313 Carpet 123	Upgrade 1	+\$500	() Yes (X) No () Maybe	
Living	314 Carpet 444	Upgrade 2	+\$650	() Yes (X) No () Maybe	
Bed					
Bath					
Home Office					
Pantry					
Garage					
Base- ment					

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Applicant: Bruce A. Fogelson
Attorney Docket No.: 6040/80679



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<input type="checkbox"/> Kitchen	<input checked="" type="checkbox"/> Counter	Item	Options Standard	Credit/Value No Charge	Current Selection (X) Yes () No () Maybe
<input type="checkbox"/> Dining	<input type="checkbox"/> Walls	Rossetta	<input checked="" type="checkbox"/> Rain Forest	<input checked="" type="checkbox"/> Tera	Rain Forest
<input type="checkbox"/> Den	<input type="checkbox"/> Counters	Appliances	<input checked="" type="checkbox"/> 384	<input checked="" type="checkbox"/> 382	Tera
<input type="checkbox"/> Living	<input type="checkbox"/> Electrical	Electrical	<input type="checkbox"/> 384	<input type="checkbox"/> 382	384
<input type="checkbox"/> Bed	<input type="checkbox"/> Counters	Counters	<input type="checkbox"/> 384	<input type="checkbox"/> 382	384
<input type="checkbox"/> Bath	<input type="checkbox"/> Appliances	Appliances	<input type="checkbox"/> 384	<input type="checkbox"/> 382	384
<input type="checkbox"/> Home Office	<input type="checkbox"/> Electrical	Electrical	<input type="checkbox"/> 384	<input type="checkbox"/> 382	384
<input type="checkbox"/> Pantry	<input type="checkbox"/> Counters	Counters	<input type="checkbox"/> 384	<input type="checkbox"/> 382	384
<input type="checkbox"/> Garage	<input type="checkbox"/> Appliances	Appliances	<input type="checkbox"/> 384	<input type="checkbox"/> 382	384
<input type="checkbox"/> Basement	<input type="checkbox"/> Electrical	Electrical	<input type="checkbox"/> 384	<input type="checkbox"/> 382	384

Final Selection Done!

Don't Make final

Get expert help

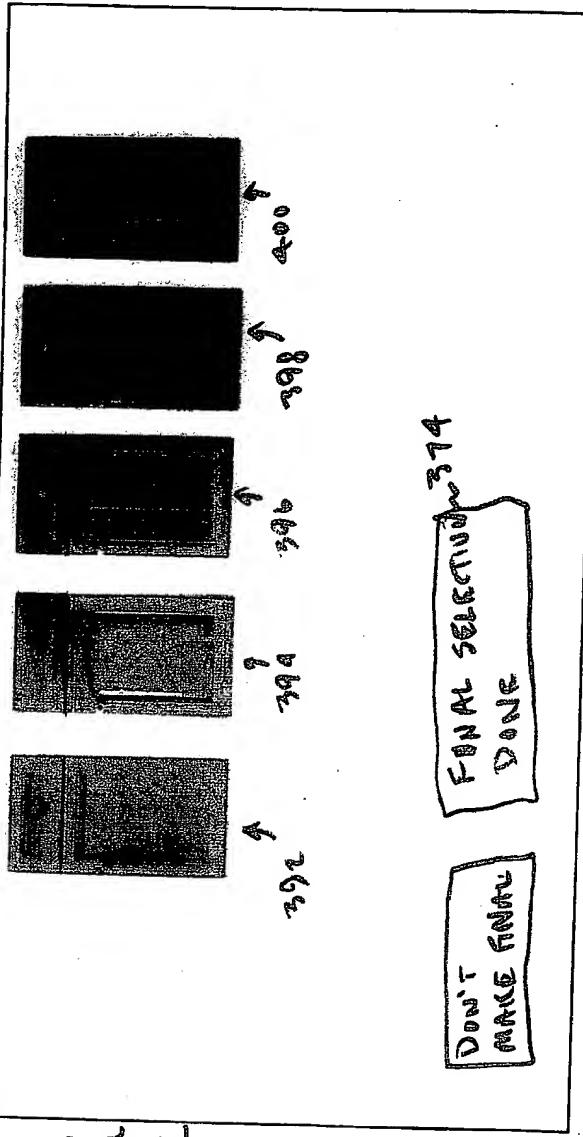
See the most popular choices

See compare and check your budget

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Attorney Docket No.: 6040/80679

Room Selection

[Home](#) | [Help](#) | [Send note to builder](#) | [See selections needed to be made](#) | [See selections need by date](#)



F 165 233



Current Selections

Kitchen

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Item	Desc	Options	Budget Price	Net Price Chg.
Counter	Dixie	Standard	\$ Included	\$ Included
Cabinet	Rossetta	Upgrade1	\$1,000	\$1200 \$200 Extra
Floor	Cherry	Standard	\$ Included	\$ Included



Rossetta



410
416

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FI 6.34

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DOCUMENTS - FORMS - SERVICES

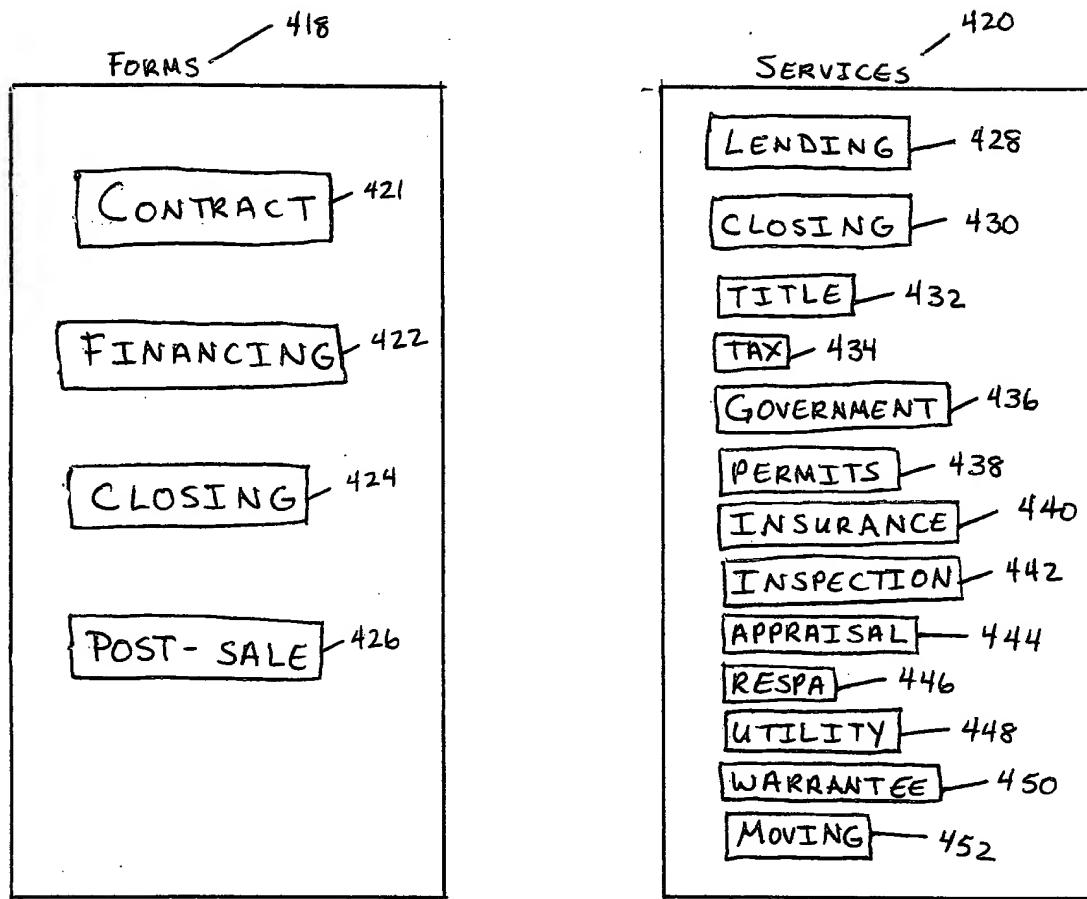


FIG. 35

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Applicant: Bruce A. Fogelson
Attorney Docket No.: 6040/80679

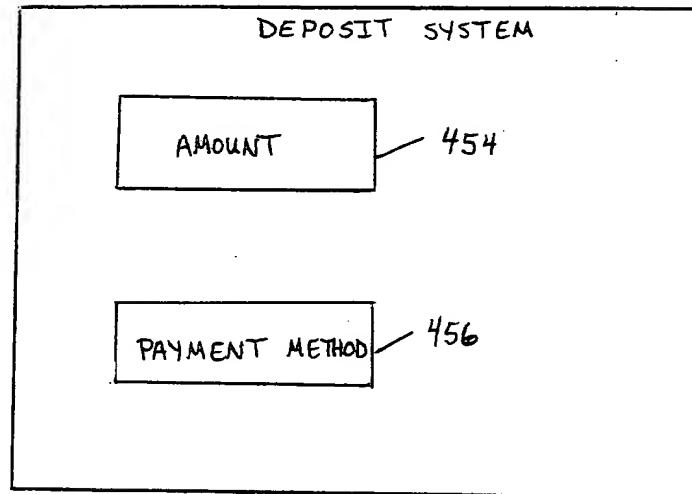


FIG. 36

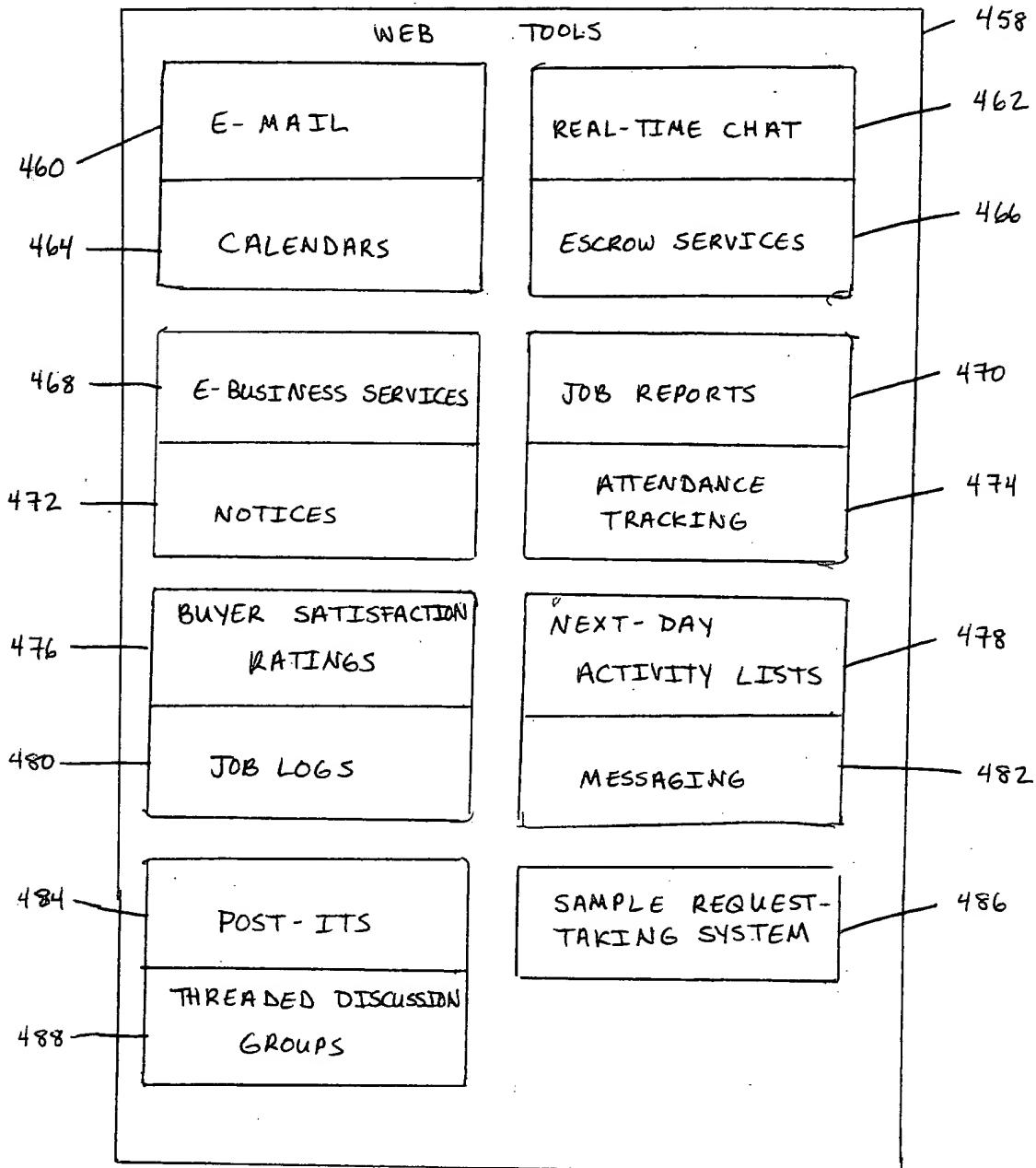


FIG. 37